

Professor Agnieszka (Aggie) Chidlow

Work Address: University of Birmingham, College of Social Science, Birmingham Business School, Department of Strategy & International Business, Edgbaston Park Road, Birmingham B15 2TY, UK.

E-mail Address: a.chidlow@bham.ac.uk

Work Website: <http://www.birmingham.ac.uk/staff/profiles/business/chidlow-agnieszka.aspx>

Personal Website: www.agnieszkachidlow.com

Nationality: British/Polish

Née: Pieciul

Research Interests

I. International Business/Regional Development:

- Transition/Emerging markets.
- Foreign Direct Investment (FDI) theory.
- Multinational companies (MNCs).
- Location strategies and regional development aspects of FDI and MNCs.
- Economic geography and global cities.
- Digital globalisation and multinational firms.
- The role of multinational companies for world sustainable development agenda.
- The impact of terrorist incidents and/or resilience on location choices of MNCs.
- Language and multi-linguistic challenges in firms.
- Language and translation issues in cross-country and cross-language IB research.

II. Research Methods:

- Big data, archival and survey methods (postal/electronic/telephone/face-to-face).
- Quantitative methods (models for discrete choices, limited dependent variable, geographically weighted regressions, spatial regressions) and data analytics.
- Methodological issues in international business research.
- Ethical and governance data issues in cross-country research.
- The role and impact of Big Data/AL on data collection and decision making.
- Data credibility, rigour and replicability.

Education

2007 – 2008 Postgraduate Certificate in Higher Education (PgCHE), Staffordshire University, Centre for Professional Development, Stoke-on-Trent, UK.

2003 – 2006 Doctor of Philosophy (PhD) in International Business, Staffordshire University, Faculty of Business and Law, Business School, Stoke-on-Trent, UK.
Title of Thesis: *The Motives Determining the Inflow of Foreign Direct Investment into a Transition Economy: A Study of the Republic of Poland.*

1993 – 1998 Master of Science (MSc) in Marketing and Management (Distinction), University of Szczecin, Faculty of Economics and Management, Business School, Szczecin, Poland.
Title of Dissertation: *The Role of Marketing for Banking Services: A Case Study Based on PBKS.SA-Grupa PeKaO SA.*

Employment Record

2020 – present Full Professor (Chair) of International Business, Department of Strategy & International Business, Birmingham Business School, College of Social Science, University of Birmingham, UK.

2017 – 2020	Senior Lecturer/Associate Professor in International Business, Department of Strategy & International Business, Birmingham Business School, College of Social Science, University of Birmingham, UK.
2015 – 2017	Lecturer/Assistant Professor in International Business, Department of Strategy & International Business, Birmingham Business School, College of Social Science, University of Birmingham, UK.
2011 – 2012	Associate Lecturer (part-time), Department of Management, King's College London, London, UK.
2010 – 2015	Senior Lecturer in International Business, Centre for International Business and Innovation, Business School, Manchester Metropolitan University, Manchester, UK.
2006 – 2010	Lecturer in Business Economics, Department of Management, Business School, Staffordshire University, Stoke-on-Trent, UK.
2006 – 2008	Associate Lecturer (part-time), Business School, University of Manchester, Manchester, Manchester, UK.
2006	Researcher, London School of Economics, Stanford University and McKinsey & Company, London, UK (https://worldmanagementsurvey.org).
2003 – 2005	Researcher, Centre for Research into Corporate Responsibility & Environment (CRCRE), Business School, Staffordshire University, Stoke-on-Trent, UK.
2003 – 2004	Associate Lecturer (part-time), Business School, Staffordshire University, Stoke-on-Trent, UK.
1998 – 2000	Research Assistant and Lecturer, Institute of Investment and Valuation of Firms, Faculty of Economics and Management, University of Szczecin, Szczecin, Poland.
1997	Marketing Specialist (<i>Apprenticeship</i>), Department of Marketing, Pomorski Bank Kredytowy S.A. Szczecin, Poland.

Leadership Roles: University

2020 – 2021	HR Investigation Officer, Human Resources, College of Engineering and Physical Sciences, University of Birmingham, Birmingham, UK.
2018 – 2021	Head of Department, Department of Strategy & International Business, Birmingham Business School, University of Birmingham, Birmingham, UK.
2018	Deputy Head of Department, Department of Strategy & International Business, Birmingham Business School, University of Birmingham, Birmingham, UK.
2017 – 2018	Departmental PhD Programme Director, Department of Strategy & International Business, Birmingham Business School, University of Birmingham, Birmingham, UK. Departmental PhD Programme Director, Department of Management, Birmingham Business School, University of Birmingham, Birmingham, UK. Co-Ordinator/Member, Centre for International Business and Innovation, Business School, Manchester Metropolitan University, Manchester, UK.

Leadership Roles: Other

2022 – present	International Advisory Board Member, Consortium for the Advancement of Research Methods and Analysis (CARMA), Texas Tech University, Rawls College of Business, USA: https://carmattu.com/about .
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- 2020 – present Working Board Member, Responsible Research in Business & Management (RRBM) Global Network. <https://www.rrbm.network>.
 Note:
 The RRBM is dedicated to inspiring, encouraging, and supporting credible and useful research in the business and management disciplines. It is a network developed by a group of leading Business Schools in the USA as well as the main Business Schools' accreditation bodies such as the AACSB, EFMD, UNPRIME, as well as the Aspen Institute's for Business and Society Program.
- Governor, St. Joseph's College, Roman Catholic Mixed Grammar School, Stoke-on-Trent, UK.
- 2016 – present Co-Founder, Academy of International Business Research Methods – Shared Interest Group (AIB RM-SIG), Academy of International Business (AIB), USA: <https://rmsig.aib.world/about>.
- 2015 – present Expert Advisor for Research & Innovation, European Commission, Brussels: (EX2015D263516).
- 2014 – 2018 Methodological Advisor: United Nations Counter-Terrorism Centre (UNCTC), United Nations, USA.

Leadership: Knowledge Exchange, Impact & Engagement Initiatives

- 2022– present Task Force Member, Initiative Title: “Reviewer Training”, *Journal of International Business Studies*, Academy of International Business (AIB), USA.
 Note:
 Other Members are Catherine Welch, Trinity College Dublin (Ireland), Bo Nielsen, University of Sydney (Australia), Kazuhiro Asakawa, Keio Business School (Japan), Elisabeth Rose, Indian Institute of Management (India)
- Co-Chair & Senior Editor, International Business Review Professional Development Workshop (PDW), Academy of International Business (AIB), Annual Meeting, Florida International University, Miami, USA.
 Note:
 The aim of the PDW is to provide constructive, developmental, and straightforward advice not only on how to publish in the International Business Review but also how to navigate through the review process. Other panellists were Roger Strange (Co-Chair & Co-Editor-in-Chief), University of Sussex (UK), and Thomas Lindner (Discussant and Senior Editor), University of Innsbruck (Austria).
- Committee Member, Alan M. Rugman Young Scholar Award, Academy of International Business (AIB) Annual Meeting, Florida International University, Miami, USA.
 Note:
 Formerly known as the Haynes Prize, the award was renamed in 2015 to acknowledge not just the impact that Alan Rugman has had on IB field but his commitment to the engagement and development of junior scholars. The award recognizes the best paper presented at the AIB annual meeting written by an author or authors under 40 years of age. As part of a team of eminent IB scholars I review, nominate, and choose the winning manuscript for this award. Other committee members in were: Gary Knight (Chair), Willamette University (USA), Nicole Coviello, Wilfrid Laurier University (Canada) and Hussain Rammal, University of Adelaide (Australia).
- Session Chair, Session Titled: Rethinking Paradigm, Context and Research Methods in IB, Academy of International Business (AIB) Annual Meeting, Florida International University, Miami, USA.
- Facilitator, Breakout Discussion Session, Responsible Research in Business & Management Research Summit, Responsible Research in Business & Management (RRBM) Global Network, The Wharton School, University of Pennsylvania, USA: <https://www.rrbm.network/taking-action/events/2022-responsible-research-summit>.

Steering Committee Member, Responsible Research in Business & Management Research Summit, Responsible Research in Business & Management (RRBM), Global Network, The Wharton School, University of Pennsylvania, USA: <https://www.rrbm.network/taking-action/events/2022-responsible-research-summit>.

Final Selection Committee Member, Dare to Care PGR Dissertation Scholarships (\$10,000), Responsible Research in Business & Management (RRBM) Global Network: <https://www.rrbm.network/daretocare>.

Doctoral Committee Member, Philosophical Foundations of Responsible Research, Responsible Research in Business & Management (RRBM) Global Network: <https://www.rrbm.network/daretocare/online-courses>.

2021

Selection Committee Member, Dare to Care PGR Dissertation Scholarships (\$10,000), Responsible Research in Business & Management (RRBM) Global Network: <https://www.rrbm.network/daretocare>.

Faculty Panellist, Sheth/Academy of International Business (AIB) Doctoral Consortium, Academy of International Business (AIB), 2nd Online Annual Meeting, Florida International University, Miami, USA.

Note:

The Sheth/AIB Doctoral Consortium is a strategic initiative to provide a unique opportunity for doctoral students not only to further their research ideas of conducting international business research to build a successful academic career but also to broaden their professional networks. Attendance to the consortium is based on a rigorous selection to make it effective, inspirational and of high scholarly standards. The dissertation Proposal Award is awarded in conjunction with the Sheth/AIB Doctoral Consortium. The proposals are judged based on their originality and theoretical foundations of the work, the rigor and soundness of the proposed method and the potential contribution and impact of the proposal in advancing the field. Other faculty panellists in the AIB annual meeting in 2021 were: Danqing Wang (Co-Chair), Hong Kong University of Sciences and Technology (Hong Kong), Desislava Dikova (Co-Chair), Vienna University of Economics and Business (Austria), Ravi Madhavan, University of Pittsburgh (USA), Esther Tippmann, National University of Ireland Galway (Ireland), Olga Hawan, University of North Carolina (USA), Dorota Piaskowska, University of College Dublin (Ireland), and Stephanie Wang, Indiana University (USA).

Co-Chair & Senior Editor, International Business Review Professional Development Workshop, Academy of International Business (AIB), 2nd Online Annual Meeting, Florida International University, Miami, USA.

Note:

The aim of the PDW is to provide constructive, developmental, and straightforward advice not only on how to publish in the International Business Review but also how to navigate through the review process. Other panellists were Roger Strange (Co-Chair & Co-Editor-in-Chief), University of Sussex (UK), Jorge Carneiro (Senior Editor), FGV EAESP (Brazil), Axele Giroud (Senior Editor), University of Manchester (UK), and Xiaohui Liu (Senior Editor), University of Birmingham (UK).

Session Chair, Session Titled: Different Ways of Looking: Methodological Diversity in Qualitative IB Research, Academy of International Business (AIB), 2nd Online Annual Meeting, Florida International University, Miami, USA.

2020 – 2021

Planning Committee Member, Responsible Research in Business & Management Research Summit, Responsible Research in Business & Management (RRBM) Global Network, Online: <https://www.rrbm.network/taking-action/events/online-events/responsible-research-summits-2021/responsible-research-academic-summit-2021/rras21-planning-committee>.

Co-Track Chair, Research Methods, Academy of International Business (AIB), 2nd Online Annual Meeting, Florida International University, Miami, USA.

Note:

Other Co-Track-Chair: Roberta Aguzzoli, Durham University (UK).

2020 – present

Vice-President for Responsible Research Methods, Academy of International Business Research Methods – Shared Interest Group (AIB RM-SIG), Academy of International Business (AIB), Michigan, USA. <https://rmsig.aib.world>.

Founder, Responsible Research in Business & Management on Tour Symposium (RRBM on Tour), Responsible Research in Business & Management (RRBM) Global Network: <https://www.rrbm.network>.

Completed Symposiums:

- SGH Warsaw School of Economics, Warsaw, Poland.
- Poznan University of Economics and Business, Poznan, Poland.
- University of Dubrovnik, Dubrovnik, Croatia.
- Woxsen University, Hyderabad, India.

Note:

The list of activities for each symposium are illustrated in Tables 1A & 1B.

Table 1A

Academic Year	2021/2022		
Event	1 st RRBM on Tour Symposium	2 nd RRBM on Tour Symposium	3 rd RRBM on Tour Symposium
Location	SGH Warsaw School of Economics, Warsaw, Poland (Online)	Poznan University of Economics and Business, Poznan, Poland (Online)	University of Dubrovnik & University of Zagreb, Dubrovnik, Croatia (Online)
Date	18 November 2021	10 March 2022	8 April 2022
Speakers	6	4	5
Panels	3	2	2
Discussion Workshops	3	3	3
Days	1	1	1
Participants	86	65	32

Table 1B

Academic Year	2022/2023
Event	4 th RRBM on Tour Symposium
Location	Woxsen University, India (Online)
Date	6 October 2022
Speakers	5
Panels	2
Discussion Workshops	3
Days	1
Participants	67

Note:

The overall objective of the RRBM on Tour symposium is to advance a critical and ethical understanding of what responsible science is so that credible and trustworthy knowledge is created by scientific communities to address problems important to business and society. This is a strategic initiative focused on enhancing the RRBM global network's vision in Higher Education Institutions around the world by influencing and supporting their scholarly activities towards responsible and credible science.

2020

Co-Lead with Prof. William H. Greene, Masterclass Titled: “Quantitative Research Discrete Choice Modelling”, Academy of International Business Research Methods – Shared Interest Group (AIB RM-SIG), 1st Online Annual Meeting, Florida International University, Miami, USA.

Panelist & Associate Editor, International Business Review Paper Development Workshop, European International Business Academy (EIBA), 1st Online Annual Meeting, University of Vienna, Vienna, Austria.

Note:

The aim of the PDW is to provide junior scholars with developmental feedback on their current research projects in international business, the quality of such projects as well as to bring new scholars into the IB field. Other panellists were Roger Strange (Chair & Associate Editor), University of Sussex (UK), Mario Kafouros (Associate Editor), University of Manchester (UK), Xiaohui Liu (Associate Editor), University of Birmingham (UK) and Jorge Carneiro (Associate Editor), FGV EAESP (Brazil).

- 2019 – 2021 **Steering Committee Member, Responsible Research Academic Summit (Online), Responsible Research in Business & Management (RRBM) Global Network.**
- 2019 – present **Founder, Responsible Research Methods Symposium, Department of Strategy and International Business, Birmingham Business School, University of Birmingham, UK.**
- 2019 **Paper Development Workshop, International Business Review, Academy of International Business (AIB), Annual Meeting, Copenhagen Business School, Copenhagen, Denmark.**
- Founder & Committee Member, Research Methods Award, Research Methods Track, Academy of International Business – Central & Eastern Europe Chapter, (AIB -CEE) Annual Meeting.**
- Note:
This is a strategic initiative which I proposed and implemented to enhance The University of Birmingham’s visibility, standing and impact within the international business community both nationally and internationally.
- Founder & Committee Member, Research Methods Award, Research Methods Track, Academy of International Business – Middle East & North Africa Chapter (AIB -MENA), Annual Meeting.**
- Note:
This is a strategic initiative which to enhance The University of Birmingham’s visibility, standing and impact within the international business community both nationally and internationally.
- Panelist & Associate Editor, International Business Review Paper Development Workshop, 46th Academy of International Business – UK & Ireland Chapter (AIB – UK&I), University of Sussex, UK.**
- Note:
The aim of the PDW is to provide junior scholars with developmental feedback on their current research projects in international business, the quality of such projects as well as to bring new scholars into the IB field. Other panellists were Mario Kafouros (Chair & Associate Editor), University of Manchester (UK), Xiaohui Liu (Associate Editor), University of Birmingham (UK), Davide Castellani (Panelist), Henley Business School (UK), Olli Kuivalainen (Panelist), University of Manchester (UK), and Antonella Zucchella (Panelist), University of Pavia (Italy).
- 2018 – 2022 **Founder & Committee Member, Research Methods Award, Research Methods Track, Academy of International Business – United Kingdom & Northern Ireland (AIB -UK&I) Chapter, Annual Meetings.**
- Note:
This is a strategic initiative which I proposed and implemented enhance The University of Birmingham’s visibility, standing and impact within the international business community both nationally and internationally.
- 2018 – 2020 **Responsible Research Methods Symposium, Founder and Program Chair, Department of Strategy and International Business, Birmingham Business School, University of Birmingham, UK.**
- Note:
The list of activities as well as registered participants for this event is illustrated in Table 2.

Table 2

Academic Year	2018/2019 (1 st event)	2019/2020* (2 nd event)
Speakers	11	16
Participants	61	*
Keynote	2	3
Sessions	10	12

Note:

*Event cancelled due to COVID-19.

- 2019 Faculty Panellist, 8th Danny Van Den Bulcke Doctoral Symposium in International Business (DVDB-DS), European International Business Academy (EIBA), University of Leeds, UK.
Note:
In 2017, the European International Business Academy Doctoral Symposium (EIBA-DS) was officially renamed as the Danny Van Den Bulcke Doctoral Symposium in International Business in honour of the late Danny Van Den Bulcke, the Past EIBA Chairman and EIBA Fellow who devoted much of his professional life to promoting EIBA, International Business and mentoring PhD students around the world. The strategic initiative is designed for early doctoral students. It provides an opportunity for doctoral students in the field of international business to discuss their research plans and works-in-progress with eminent international faculty as well as other fellow doctoral students. The DVDB-DS was Chaired by: Rebecca Piekkari, Aalto University (Finland), Elisabeth Wang, University of Leeds (UK) and Igor Kalinic, European Commission (Belgium).
- 2019 Doctoral Session Chair, Session Titled: Emerging Market MNEs, 46th Academy of International Business – United Kingdom & Northern Ireland (AIB-UK&I) Chapter, Annual Meeting, University of Sussex, Sussex, UK.
Note:
Other Panellists, Yong Yang, University of Sussex (UK).
Mentor, Speed Mentoring for Women in Academy of International Business, 46th Academy of International Business – United Kingdom & Northern Ireland (AIB-UK&I) Chapter, Annual Meeting, University of Sussex, Sussex, UK.
Note:
Other Panellists, Margaret Fletcher (Chair), University of Glasgow (UK), Stephanie Fernhaber (Panellist), Butler University (USA), Axele Giroud (Panellist), University of Manchester (UK), Xiaohui Liu (Panellist), University of Birmingham (UK), Becky-Reuber (Panellist), University of Toronto (Canada), Annie Wei (Panellist), University of Leeds (UK) and Antonella Zucchella, University of Pavia (UK).
- 2018 – 2019 Co-Track Chair, Research Methods, 46th Academy of International Business – United Kingdom & Northern Ireland (AIB-UK&I) Chapter, Annual Meeting, University of Sussex, Sussex, UK.
Note:
Other Co-Track-Chair: Maria Karafylia, University of Birmingham (UK).
- 2018 Session Chair, Session Titled: International Business, Innovation, Knowledge Flows and Research Methods, 45th Academy of International Business – United Kingdom & Northern Ireland (AIB UK&I) Chapter, Annual Meeting, University of Birmingham, Birmingham, UK.
- 2017 – 2019 Committee Member, Research Methods Award, Research Methods Track, Academy of International Business (AIB), Annual Meetings.
Founder, Eminent Speakers Seminar, Birmingham Business School, University of Birmingham, UK.
- 2017 – present Clinician, Academy of International Business Research Methods – Shared Interest Group (AIB RM-SIG) Clinic, Academy of International Business (AIB), Annual Meetings.
• Clinic Titled: *Qualitative Methods/Survey Data*, Dubai, EAU: 03 July 2017.
• Clinic Titled: *Data Collection and Questionnaire Design*, Minneapolis, USA: 28 June 2018.

- Clinic Titled: *Data Collection and Questionnaire Design*, Copenhagen, Denmark: 27 June 2019.
- Clinic Titled: *Data Collection Equivalence in Cross-Country Studies*, Miami, USA, 10 July 2020 (1st Online Meeting).
- Clinic Titled: *Data Collection Equivalence in Cross-Country Studies*, Miami, USA, 1 July 2021 (2nd Online Meeting).
- Clinic Titled: *Data Collection Equivalence in Cross-Country Studies*, Miami, USA, 9 June 2022

2017-2018

Conference & Program Chair, 45th Academy of International Business – United Kingdom & Northern Ireland (AIB UK&I) Chapter, Annual Meeting, University of Birmingham, Birmingham, UK.

Note:

The aim of such a prestigious event was to further advance institutional learning and scholarship at the national level within the international business and strategy fields. To ensure high quality of research. was submitted and present at the event, for the first time in the history of the chapter meetings I introduced track-chairs. Such an innovative and strategic practice was highly applauded by the chapter’s Executive Board, and it has been implemented ever since. Through my strategic leadership of the conference, the institutional profile was enhanced nationally and internationally and my Department was referred to as a model of “good learning environment and practice” within my discipline.

Co-Track Chair, Research Methods, 45th Academy of International Business – United Kingdom & Northern Ireland (AIB-UK&I) Chapter, Annual Meeting, University of Birmingham, UK.

Note:

Other Co-Track-Chair: Pervez Ghauri, University of Birmingham (UK).

2017

Doctoral Session Chair, Session Titled: Emerging Market MNEs, 44th Academy of International Business – United Kingdom & Northern Ireland (AIB UK&I) Chapter, Annual Meeting, University of Reading, Reading, UK.

Note:

Other Panellists, Christopher Brewster, University of Reading (UK), Teresa de Sliva Lopes, University of York (UK).

2016 – 2021

Vice-President Program, Academy of International Business Research Methods – Shared Interest Group (AIB RM-SIG), Various Workshops, Masterclasses and Clinics, Academy of International Business (AIB), Annual Meetings.

- New Orleans, USA: 27-30 June 2016.
- Dubai, EAU: 1-5 July 2017.
- Minneapolis, USA: 25-28 June 2018.
- Copenhagen, Denmark: 22-27 June 2019.
- Miami, USA, 1-9 July 2020 (1st Online Meeting).
- Miami, USA, 28 June-2 July 2021 (2nd Online Meeting).

Note:

As one of the co-founders of the AIB RM-SIG I take an active role in designing, managing and leading the organisation of the AIB RM-SIG workshops, masterclasses and clinics as part of the AIB’s annual meetings. The list of activities (as well as registered participants) I lead and designed between 2016 – 2021 is illustrated in Table 3.

Table 3.

Activities	2017	2018	2019	2020*	2021**
AIB RM-SIG Workshops Offered	2	6	5	7	2
AIB RM-SIG Clinics Offered	15	15	12	14	15
AIB RM-SIG Masterclasses Offered	-	-	-	2	4
AIB RM-SIG Workshops Registered Participants Only	85	110	176	178	61
AIB RM-SIG Clinics Registered Participants Only	160	165	135	151	Open
AIB RM-SIG Masterclasses Registered Participants Only	-	-	-	64	85

Note:

*Delivered online for the first time due to the Covid-19 pandemic.

** Delivered online due to the Covid-19 pandemic.

2016 – 2020

Co-founder and Program Chair, Annual Strategy and International Business Symposium, Department of Strategy and International Business, Birmingham Business School, University of Birmingham, UK.

Note:

The list of activities and registered participants for each symposium is illustrated in Table 4.

Table 4

Academic Year	2016/2017 (1 st event)	2017/2018 (2 nd event)	2018/2019 (3 rd event)	2019/2020 (4 th event)
Speakers	14	11	20	27
Participants	32	34	42	62
Keynote	2	2	2	5
Sessions	8	8	9	12
Days	1	1	1	2

Vice-President Programme, Academy of International Business Research Methods – Shared Interest Group (AIB RM-SIG), Academy of International Business (AIB), USA.

Co-Founder, Annual Strategy and International Business Symposium, Department of Strategy and International Business, Birmingham Business School, University of Birmingham, UK

2016 – 2019

Committee Member, Best Research Paper Award, Academy of International Business Research Methods – Shared Interest Group (AIB RM-SIG), Co-Founder, Academy of International Business (AIB) Annual Meetings in Dubai (UAE), Minneapolis (USA) and Copenhagen (Denmark).

2016 – 2018

Founder and Lead, PGR Seminar Series: Research Methods, Department of Strategy and International Business, Birmingham Business School, University of Birmingham, UK.

Founder and Lead, PGR Seminar Series: Research Methods, Department of Management, Birmingham Business School, University of Birmingham, UK.

2016

Session Chair, Session Titled: New Insights on International Corporate Governance, Academy of International Business (AIB) Annual Meeting, New Orleans, USA.

2015

Co-Track Chair, Research Methods in International Business Research, European International Business Academy (EIBA), Annual Meeting, Pontifical Catholic University of Rio de Janeiro, Rio de Janeiro, Brazil.

Note:

Other Co-Track-Chair: Jorge Ferreira de Silva, Pontifical Catholic University of Rio de Janeiro (Brazil)

Session Chair, Session Titled: International HRM and Cross-Cultural Management, European International Business Academy (EIBA), Pontifical Catholic University of Rio de Janeiro, Rio de Janeiro, Brazil.

2013

Session Chair, Session Titled: Institutions and Institutional Distance, Academy of International Business (AIB) Annual Meeting, Istanbul, Turkey.

Faculty Panellist, 2nd European International Business Academy - Doctoral Symposium (EIBA-DS), European International Business Academy (EIBA), University of Bremen, Germany.

Note:

Established in 2012, the EIBA-DS is a strategic initiative designed for early doctoral students. It provides an opportunity for doctoral students in the field of international business to discuss their

research plans and works-in-progress with eminent international faculty as well as other fellow doctoral students. Other faculty panellist was Joachim Wolf, University of Kiel (Germany).

- 2012 Session Chair, Session Titled: New IB Research Practices and Methodologies, European International Business Academy (EIBA), Brighton, UK.
- 2010 – 2014 Seminar Series: Research Methods, Center for International Business and Innovation, Business School, Manchester Metropolitan University, Manchester, UK.
- 2009 Session Chair, Session Titled: Entry Modes, 36th Academy of International Business – UK & Ireland Chapter (AIB-UK&I) Annual Meeting, Glasgow, UK.
- 2007 – 2009 Seminar Series: Business Economics, Faculty of Business & Law, Business School, Staffordshire University, Stoke-on-Trent, UK.

Visiting Positions

- 2023 Faculty of Economics, Department of Business Administration “ Juan Jose Renau Piqueras”, University of Valencia, Valencia, Spain (*forthcoming*).
- 2018 – present School of International Business, Southwestern University of Finance and Economics, China.
- 2016 Centre for International Business Education and Research, Robinson College of Business, Georgia State University, Atlanta, USA.
- 2014 – 2015 Stern School of Business, New York University, New York, USA.
Institute of International Business and Economics and Business, Poznan University of Economics and Business, Poznan, Poland.
- 2012 – 2015 Department of Management, King’s College London, London, UK.
- 2010 – 2011 International Business Group, Department of Business Studies, University of Uppsala, Uppsala, Sweden.
- 2004 – 2005 Williamson Davidson Institute, St. Ross School of Business, University of Michigan, Ann Arbor, Michigan, USA.
- 2014 – 2015 Department of Marketing, Wayne State University, Michigan, USA.

Memberships: Professional Associations

- 2022 – present Consortium for the Advancement of Research Methods and Analysis (CARMA), <https://carmattu.com/about>.
- 2021 – present Responsible Global Value Chains (RGVC) Network: <https://www.responsibleglobalvaluechains.org>.
Academy of Management (AoM): <https://aom.org>.
- 2019– present Responsible Research in Business & Management (RRBM) Global Network: <https://www.rrbm.network>.
French Research Group on Management & Language (GEM&L) Global Network: <https://geml.eu>.
- 2005 – 2010 Regional Studies Association (RSA).
- 2004 – present Academy of International Business (AIB).
European International Business Academy (EIBA).

Membership: Accreditation Bodies

- 2019 – present Association of MBAs (AMBA), London, UK.
 AMBA is one of the three main global accreditation bodies in business education (e.g. Triple Accreditation) and styles itself as the world’s impartial authority on postgraduate management education.
 Undertaken peer review assessments so far:
- Warsaw School of Economics, Poland, February 2020.
 - Nicolaus Copernicus University, Poland, June 2021.
 - Reykjavik University School of Business, Iceland, September 2021.
 - Queen’s University Belfast, Queen’s Management School, Northern Ireland, October 2021.
 - University of Warsaw, Poland, March 2022.
 - Aalto University, Finland, June 2022.

Continued Professional Development: Leadership & Teaching

- 2023 (*forthcoming*) ILM Level 5 Certificate in Effective Coaching and Mentoring (Cohort 8), People and Organisational Development, University of Birmingham, Birmingham, UK.
- 2021 Senior Leadership Program (Cohort 14), People and Organisational Development, University of Birmingham, Birmingham, UK.
 Note:
 As part of the Senior Leadership Program, I co-led the development of the Learning Engagement Growth and Opportunity Tool (LEGO), a concept aimed at creating a “one-stop-shop” for a digital education to enhance student learning. The model was endorsed by the Vice-Chancellor in 2022 and it is aimed to be as part of the University’s overall digital strategy to support interdisciplinary teaching.
- 2020 – 2021 Leadership Coaching, People and Organisational Development, University of Birmingham, Birmingham, UK.
- 2019 – 2020 Bite-Size Management Sessions, College of Social Sciences, University of Birmingham, Birmingham, UK.
 Attended sessions:
- Session 1: Vision, strategy, budget setting (COMPACT).
 - Session 2: Managing recruitment, selection, and induction.
 - Session 3: Managing academic probation, PDR, and performance.
- Research Leaders Program (Cohort 4) People and Organisational Development, University of Birmingham, Birmingham, UK.
- 2019 Aspiring Women Leaders, Workshop, Chartered Association of Business Schools (CABS), University of Liverpool in London, London, UK.
 PDR and Mentoring Training, People and Organisational Development, University of Birmingham, Birmingham, UK.
- 2018 PGR Supervisory Course (Re-fresher), College of Social Sciences, University of Birmingham, Birmingham, UK.
- 2017 – 2018 Senior/Principal Fellowship of Higher Education Academy Training, Higher Education Futures Institute (HEFi), Birmingham, UK.
- 2012 PgCert: Supervisor/How to Chair a Viva, Business School, Manchester Metropolitan University, Manchester, UK.
- 2004 PgCert: Diversity Learning in Higher Education, Centre for Professional Development, Staffordshire University, Stoke-on-Trent, UK.
- 2002 – 2003 PgCert: Research Methods, Centre for Professional Development, Staffordshire University, Stoke-on-Trent, UK.
 PhD Bridging Modules, Faculty of Business and Law, Staffordshire University, Stoke-on-Trent, UK.

Teaching in Higher Education Training, Faculty of Business and Law, Staffordshire University, Stoke-on-Trent, UK.

Continued Professional Development: Research

2021 – present	Various Responsible Research Methods Masterclasses and Courses, Responsible Research in Business and Management (RRBM) Global Network. https://www.rrbm.network .
2016 – present	Various Research Methods Workshops, Masterclasses and Clinics, Academy of International Business Research Methods – Shared Interest Group (AIB RM-SIG).
2014 – 2015	Discrete Choice Modelling, Stern School of Business, New York University, New York, USA. (Speaker: Prof. William H. Greene).
2013	Panel/Longitudinal Data Analysis Masterclass, Centre for Microdata Methods and Practice, Institute for Fiscal Studies, London, UK. (Speaker: Prof. Frank Windmeijer).
2010	Discrete Choice Modelling Masterclass, Centre for Microdata Methods and Practice, Institute for Fiscal Studies, London, UK. (Speaker: Prof. William H. Greene).
2009	New Developments in Econometrics Masterclass, Centre for Microdata Methods and Practice, Institute for Fiscal Studies, London, UK. (Speakers: Prof. Guido Imbens and Prof. Jeffrey Wooldridge).
2008	Summer School: Globalisation, Technology and Inequality, Instituto Complutense de Estudios Internacionales, Universidad Complutense de Madrid, Madrid, Spain. (Speakers: Prof. José Molero, Prof. Ivo Zander, Prof. Pari Patel). Data Reduction and Classification, ESRC National Centre for Research Methods, University of Manchester, Manchester, UK.
2007	Conceptualising Longitudinal Studies, ESRC National Centre for Research Methods, University of Manchester, Manchester, UK. Spatial Regression Analysis, ESRC National Centre for Research Methods, University of Manchester, Manchester, UK.
2006	Cognitive Interviewing for Survey Development, ESRC National Centre for Research Methods, University of Manchester, Manchester, UK. Summer Internship at McKinsey & Company, McKinsey & Company, London, UK.
2005	PhD Workshop: International Entrepreneurship, Georgia Institute of Technology and University of Minneapolis, University of Minneapolis, Minnesota, USA.
2004	Questionnaire Development and Design, ESRC National Centre for Applied Statistics, Lancaster University, Lancaster, UK.
2003	PGR Workshop in Research Methods, Association of Heterodox Economics, University of Manchester, Manchester, UK.

Knowledge Exchange, Impact & Engagement Grants: Awarded

Note:

I take Knowledge Exchange, Impact and Engagement activities very seriously as part of my academic service and impact. So far, I have secured the following funding illustrated in Table 5.

Table 5.

Award date	Role	Project title	Funder	Amount awarded
04/22	PI	To enhance the University's visibility at the Academy of International Business (AIB) Annual Meeting in Florida International University, College of Business, Miami (USA): Research Methods Workshops, Masterclasses and Clinics Sponsorship. (Founder) Event date: 05-09 July 2022	Birmingham Business School	\$3,000
03/22	PI	Developing Responsible Research Through Credible Data via Relevant Stakeholders	Birmingham Business School External Engagement Activity Fund	£1000
01/21	PI	To enhance the University's visibility at the 2 nd online Academy of International Business (AIB) Annual Meeting in Florida International University, College of Business, Miami (USA): Research Methods Workshops, Masterclasses and Clinics Sponsorship. (Founder) Event date: 26-27 June 2021	Birmingham Business School and Department of Strategy and International Business	\$3,000
01/20	PI	To enhance the University's visibility at the 1 st online Academy of International Business (AIB) Annual Meeting in Florida International University, College of Business, Miami (USA): Research Methods Workshops, Masterclasses and Clinics Sponsorship. (Founder) Event date: 1-9 July 2020	Birmingham Business School and Department of Strategy and International Business	\$3,000
10/19	PI	To organise the 2 nd Annual Responsible Research Methods Symposium. (Founder & Chair): Cancelled due to Covid-19 Event dates: 12-14 May 2020	College of Social Science, Birmingham Business School and Department of Strategy and International Business	£20,500
10/19	Co- PI	To organise 4 th Annual Strategy & International Business Symposium (with Qamar, A., & Ghauri, P.) (Co-Founder) Event dates: 9-10 January 2020	Birmingham Business School and Department of Strategy and International Business (Seed-corn funding)	£5,000
01/19	PI	To organise the 1 st Annual Responsible Research Methods Symposium. (Founder & Chair) Event date: 7 June 2019	Birmingham Business School and Department of Strategy and International Business (Seed-corn funding)	£5000

01/19	PI	To enhance the University's visibility at the Academy of International Business Annual Meeting (AIB) in Copenhagen Business School (Denmark): Research Methods Workshops and Clinics Sponsorship. (Founder) Event date: 24-27 June 2019	Birmingham Business School and Department of Strategy and International Business	\$3,000
01/19-04/21	PI	To enhance the University's visibility at the Academy of International Business (Annual - UK&I (AIB-UK&I) Chapter Meeting at the University of Sussex (UK): Best Research Methods Paper Award sponsored by the University of Birmingham. (Founder) Event date: <ul style="list-style-type: none"> • 46th AIB-UK&I Chapter meeting: The University of Sussex: 25-27 April 2019 (£250) • 47th AIB-UK&I Chapter meeting: The University of Glasgow: 2-4 April 2020 (£250)/Suspended due to Covid-19 • 48th AIB-UK&I Chapter meeting: The University of Greenwich: 14-16 April 2021 (£250) 	Birmingham Business School and Department of Strategy and International Business	£500
10/18	Co-PI	To organise 3 rd Annual Strategy & International Business Symposium (with Qamar, A and Child, J.) (Co-Founder & Chair) Event date: 8 January 2019	Birmingham Business School and Department of Strategy and International Business (Seed-corn funding)	£2,000
05/17	PI	To organise 2 nd Annual Strategy & International Business Symposium. (Co-Founder & Chair) Event date: 17 October 2017	Birmingham Business School and Department of Strategy and International Business (Seed-corn funding)	£4,400
10/16	Co-PI	To organise the Resilience Research Workshop. (with Branicki, L., Fraher, A., & Hall, M.) (Co-Founder & Chair)	Birmingham Business School (Seed-corn funding)	£5,532
09/16	PI	To organise the 1 st Annual Strategy & International Business Symposium. (Co-Founder & Chair) Event date: 26 September 2016	Birmingham Business School and Department of Strategy and International Business (Seed-corn funding)	£3,700

Research Grants: Awarded and/or Submitted

Note:

So far, I have secured and/or applied the following funding illustrated in Table 6.

Table 6.

Award date	Role	Project title	Funder	Amount awarded
07/18	PI	Open Access: Chidlow <i>et al.</i> , (2015)	College of Social Science University of Birmingham	£1,600
04/17	PI	Paper Development (with Prof. Ghauri P., & Prof. Shenkar, O.)	College of Social Science University of Birmingham	£2,861

09/14-04/15	PI	Skill Acquisition Award (Mentor, Prof. William H. Greene., New York University, Stern School of Business, USA.)	British Academy	£10,000
01/13	PI	Travel Grant	Regional Studies Association	£400
02/12-06/13	Co-PI	Grant Application Development and Data Collection (with Prof. El'Said, H.)	Research Institute for Business Management, Manchester Metropolitan University	£5,000
01/08	PI	Summer School: Globalisation, Technology and Inequality	Staffordshire University Business School & Universidad Complutense de Madrid, Spain	£5700
02/18	PI	ERC Consolidator Grant Unsuccessful after Redress. Ranking Range: 72%-100% <i>Note:</i> Only the top 34% of the proposals evaluated in panel SH1 were retained for Step 2.	European Research Council/Horizon2020	€1,997,796
11/17	PI	Research Fellowship Unsuccessful	The Leverhulme Trust	£53,286
02/17	Co-PI	Skill Acquisition Award (with Prof. Ghauri P., & Collinson S.; Unsuccessful)	ESRC Advance Grant	€2,350,000
02/16	PI	ERC Consolidator Grant Ranking Range: 59%-68% Re-submit	European Research Council/Horizon2020	€1,997,048

Research Awards & Recognition

- 2022 Outstanding Recognition: Thank You Letter for Generous Sponsorship by University of Birmingham to Research Methods Activities, Academy of International Business – Shared Interest Group (AIB RM-SIG), Academy of International Business (AIB), AIB Executive Board, Florida International University, Miami, USA.
- 2021 Danny Van Den Buckle Best Paper Prize, A Reward of Excellence for the Best Paper Submitted at the European International Business Academy (EIBA) Annual Conference, European International Business Academy (EIBA), Complutense University of Madrid, Madrid, Spain.
- Best Research Methods Track Paper Award, A Reward for the Best Paper Submitted to a Track, Track: “*New Approaches and Methods in IB Research in the 2020s*”, European International Business Academy (EIBA), Complutense University of Madrid, Madrid, Spain.
- Outstanding Recognition: Thank You Letter for Generous Sponsorship by University of Birmingham to Research Methods Activities, Academy of International Business – Shared Interest Group (AIB RM-SIG), Academy of International Business (AIB), 2nd Online Annual Meeting, AIB Executive Board, Florida International University, Miami, USA.
- 2020 Outstanding Recognition: Thank You Letter for Co-chairing Research Methods Track, Academy of International Business (AIB), 2nd Online Annual Meeting, Conference Chair and AIB President, Florida International University, Miami, USA.
- Outstanding Recognition: Research Methods Activities (Workshops, Masterclasses and Clinics), Academy of International Business – Shared Interest

- Group (AIB RM-SIG), Service to Academy of International Business (AIB), 1st Online Annual Meeting, AIB Executive Board, Florida International University, Miami, USA.
- Outstanding Recognition: Thank You Letter for Generous Sponsorship by University of Birmingham to Research Methods Activities, Academy of International Business – Shared Interest Group (AIB RM-SIG), Academy of International Business (AIB), 1st Online Annual Meeting, AIB Executive Board, Florida International University, Miami, USA.
- 2019 Outstanding Conference Reviewer, Letter of Recognition, Service to Academy of International Business (AIB), Annual Meeting, AIB Executive Board, Copenhagen Business School, Copenhagen Business School, Copenhagen, Denmark.
- Outstanding Recognition: Thank You Letter for Generous Sponsorship by University of Birmingham to Research Methods Activities, Academy of International Business – Shared Interest Group (AIB RM-SIG), Academy of International Business (AIB), Annual Meeting, AIB Executive Board, Copenhagen Business School, Copenhagen Business School, Copenhagen, Denmark.
- Outstanding Recognition: Research Methods Activities (Workshops and Clinics), Academy of International Business – Shared Interest Group (AIB RM-SIG), Service to Academy of International Business (AIB), Annual Meeting, AIB Executive Board, Copenhagen Business School, Copenhagen, Denmark.
- 2018 Outstanding Recognition: Research Methods Activities (Workshops and Clinics), Academy of International Business – Shared Interest Group (AIB RM-SIG), Service to Academy of International Business (AIB), Annual Meeting, AIB Executive Board, University of Minnesota and University of St. Thomas, Minneapolis, Minneapolis, USA.
- 2017 Outstanding Recognition: Research Methods Activities (Workshops and Clinics), Academy of International Business – Shared Interest Group (AIB RM-SIG), Service to Academy of International Business (AIB), Annual Meeting, AIB Executive Board, Mohammed Bin Rashid School of Government, Dubai, UAE.
- Outstanding Conference Reviewer, Letter of Recognition, Service to Academy of International Business (AIB), Annual Meeting, AIB Executive Board, Mohammed Bin Rashid School of Government, Dubai, UAE.
- 2016 Outstanding Conference Reviewer, Letter of Recognition, Service to Academy of International Business (AIB), Annual Meeting, AIB Executive Board, New Orleans, USA.
- Outstanding Conference Reviewer, Letter of Recognition, Guest Editorial Team, Special Issue on Language and Communication: New Challenges in Management, European Journal of International Management.
- 2014 – 2015 Skill Acquisition Award, British Academy, London, UK.
- 2008 1st Prize, Young Research and Best Paper, Instituto Complutense de Estudios Internacionales, Universidad Complutense de Madrid, Madrid, Spain.
- 1994 – 1998 Chancellor's Best M.S.c. Dissertation Award, University of Szczecin, Szczecin, Poland.

Outstanding Academic Achievements: Fellowship Award, University of Szczecin, Szczecin, Poland.

Publications

- Greene, W.H, **Chidlow, A.**, & Strange, R. (2022) The Use of Multinomial Choice Analysis in International Business Research. *International Business Review*, 31(4): 1-15.
- Knight, G., **Chidlow, A.**, & Minbaeva, D. (2022) Methodological Fit for Empirical Research in International Business: A Contingency Framework. *Journal of International Business Studies*, 53(1): 39-52.
- Pegoraro, D. De Propriis, L., & **Chidlow, A.** (2022) Regional factors enabling manufacturing reshoring strategies: A case study perspective: *Journal of International Business Policy*, 5(1):112-133.
- Miller, S. R, Welch, C., **Chidlow, A.**, Nielsen, B.B., Pegoraro, D., & Karafyllia, M. (2021) The Adoption Challenge: An Analysis of Research Methods in JIBS. *AIB Insights*, 21(2): 1-10.
- **Chidlow, A.**, Wang, J., Liu, X., & Wei, Y. (2021) A co-evolution perspective of EMNE internationalization and institutions: An integrative framework of 5Cs. *International Business Review*, 30(4): 1-12.
- Nielsen, B.B., Welch, C., **Chidlow, A.**, Miller, S.R., Aguzzoli, R., Gardner, E., Karafyllia, M., & Pegoraro, D. (2020) Fifty years of methodological trends in JIBS: Why future IB research needs more triangulation? *Journal of International Business Studies*. 51(9):1478-1499.
- **Chidlow, A.** Hadijkhani, A., Ghauri, P. (2019) Three Pillars: International Service Firms, Society and Political Units: Moving Towards a Theoretical Perspective, *Management International Review*. 59(4):499-514.
- Romero-Martinez, A. M., García-Muiña, F. E. **Chidlow, A.**, & Larimo, J. (2019) Formal and informal institutional differences between home and host country location choices: Evidence from the Spanish hotel industry. *Management International Review*, 59(1):41-65.
- Hassan, I., **Chidlow, A.**, & Romero-Martinez, A. M. (2016) Selection, valuation and performance assessment: Are these truly inter-linked within the M&A transactions? *International Business Review*, 25(1): 255-266.
- **Chidlow, A.**, Holmström-Lind, C., Holm., U., & Tallman, S. (2015) Do I Stay or Do I Go? Sub-national drivers for post-entry subsidiary development. *International Business Review*, 24(2): 266-274.
- **Chidlow, A.**, Ghauri, P., Yenyurt, S., & Cavusgil, S.T. (2015) Establishing Rigor in Mail Survey Procedures in International Business Research, *Journal of World Business*, 50(1): 26-36.
- **Chidlow, A.**, & Ghauri, P. (2015) What incentives are being used by international business researchers in their surveys: A review. The William Davidson Institute, The University of Michigan. *Academic Working Paper Series*, No 1086 (January).
- **Chidlow, A.**, Plakoyiannaki, E., & Welsh, C. (2014) Translation in Cross-Language International Business Research: Beyond Equivalence, *Journal of International Business Studies*, 45(5): 562-582.
- Park, B., **Chidlow, A.**, & Choi, J. (2014) Corporate Social Responsibility: Stakeholder influence on MNEs activities. *International Business Review*, 23(5): 966-981.
- Jaklic, A., Cirjakovic, J., & **Chidlow, A.** (2012) Exploring the Effects of International Sourcing on Manufacturing versus Service Firms. *The Service Industries Journal*, 32(7): 1193-1207.
- **Chidlow, A.**, Holmström-Lind, C., Holm, U., & Tüselmann, H. (2012) Regional Motives for Post-entry Subsidiary Development: The Case of Poland. The William Davidson Institute, The University of Michigan. *Academic Working Paper Series*, No 1034 (June).
- **Chidlow, A.**, & Ghauri, P. (2011) Establishing Data Collection Procedure Equivalence in International Business: An Analysis of Publication Between 2000-2009. The William Davidson Institute, The University of Michigan. *Academic Working Paper Series*, No 1013 (March).
- **Chidlow, A.**, Morgan-Thomas, A., & Ghauri, P. (2010) Data Collection Procedure Equivalence in International Business Research. The William Davidson Institute, The University of Michigan. *Academic Working Paper Series*, No 977 (March).

- **Chidlow, A.,** Salciuviene, L., & Young, S. (2009) Regional Determinants of Inward FDI Distribution in Poland. *International Business Review*, 18(2): 119-133.
- Salciuviene, L., Chidlow, A., Ghauri, P., & Hguyen, T.B. (2009) Multinational Enterprises in Emerging Markets: Linkage Effects on Local Companies. *International Journal of Business Environment*, 2(4): 468-484.
- **Chidlow, A.,** & Young, S. (2008) Regional Determinants of FDI Distribution in Poland. The William Davidson Institute, The University of Michigan. Academic Working Paper Series, No 943 (December).
- **Pieciul, A.** (2000) How to estimate investment projects in their early stages [In Polish]. *Przegląd Organizacji*, TNOiK, 7-8:43-45.
- **Pieciul, A.** (2001) Possible ways of financing FDI projects [In Polish]. Working Paper Series, The University of Szczecin, *Working Paper Series* (ISBN/1232-5821).
- **Pieciul, A.** (2000) Factors influencing the economic effectiveness of a company [In Polish]. *Working Paper Series*, The University of Szczecin, WNUS, 306/89-100.
- **Pieciul, A.** (2000) The use of simultaneous equations for the estimation of an investment progress [In Polish], The University of Szczecin, *Working Paper Series* (ISSN/1232-5821).

Books, Book Chapters & Edited Volumes

- **Chidlow, A.,** Tietze, S., & Arguzzoli, R. (2026) *Research Methods in Business Studies: Cross-Language Perspective*. Cambridge University Press (*forthcoming*).
- **Chidlow, A.,** Greene, W. H., & Miller, S. (2020) Star chasing: A commentary on “What’s in a p? Reassessing best practices for conducting and reporting hypothesis-testing research” In Eden, L., Nielsen, B., & Verbeke, A. (Eds) *Research Methods in International Business: Challenges and Advances*, Palgrave: Springer JIBS Special Collection: <https://link.springer.com/book/10.1007/978-3-030-22113-3>.
- Pegoraro, D., De Propriis, L., & **Chidlow, A.** (2020) De-globalisation, re-shoring and value chains. In De Propriis, L., & Bailey, D. (Eds.) *Industry 4.0: Transformational Regions*. Routledge: London. <https://www.taylorfrancis.com/books/oa-edit/10.4324/9780429057984/industry-4-0-regional-transformations-lisa-de-propris-david-bailey>.
- **Chidlow, A.,** Ghauri, P., Buckley, T., Qamar, A., Gardner, E., & Pickering, E. (2019) *The Changing Strategies of International Business: How MNEs Manage in a Changing Commercial and Political Landscape*. Palgrave Springer Link: <https://link.springer.com/book/10.1007/978-3-030-03931-8>.
- Ghauri, P., & **Chidlow, A.** (2017) Data Collection Procedure Equivalence in Emerging Market Research, In Marinov, M (Eds.). *Research Handbook of Marketing in Emerging Economies*. Cheltenham: Edward Elgar: <https://www.e-elgar.com/shop/gbp/research-handbook-of-marketing-in-emerging-economies-9781784713164.html>.
- Hadijkhani, A., Ghauri, P., & **Chidlow, A.** (2014) *The Internationalisation of the Firm: Managing Political Environments in the European Union*. In J., Larimo: University of Vaasa Series: ACTA Wasaensia.
- **Chidlow, A.** (2009) *What attracts foreign companies to invest in Poland? The choice of location*, VDM Verlag, Dr Müller (ISBN 978-3-639-16170-0): <https://www.amazon.co.uk/attracts-foreign-companies-invest-Poland/dp/363916170X>.

Blogs, Notes & Reports

- **Chidlow, A.,** (2021) In Conversation with Anne Tsui. AIB RM-SIG: *Newsletter*, Issue 10: <https://rmsig.aib.world/newsletter/>.
- **Chidlow, A.,** & Welch, C. (2020) Improving the Transparency of Your Research: *What It Means and Why Should We Care?* AIB-UK&I Blog: www.aib-uki.org/blog.
- **Chidlow, A.** (2020) COVID-19: Where to go for reliable and accurate data. Birmingham Business School Blog: <https://blog.bham.ac.uk/business-school/2020/04/06/reliable-and-accurate-data/>.
- Arguzzoli, R., **Chidlow, A.,** Miller, S.R., Nielsen, B., & Welch, C. (2019) AIB RM-SIG Panel. Consortium for the Advancement of Research Methods and Analysis (CARMA) Research Methods & Better Science Series: <https://business.unl.edu/outreach/carma>.

- **Chidlow, A.**, (2019) Brexit: Asia Gains Upper Hand As Companies Seek to Relocate. Article in celebration of Singapore Institute of Management (SIM) - University of Birmingham 10 Years Partnership.
- **Chidlow, A.**, (2019) Will the GDPR change the approach to scientific and statistical research? AIB-UK&I Blog: <https://www.aib-uki.org/blog>.

Conference Proceedings & Presentations

- Pegoraro, D., De Propriis, L., & **Chidlow, A.** (2022) Manufacturing Reshoring as a Strategic Choice in the International Chessboard: Evidence from Veneto, West-Midlands and California, European International Business Academy (EIBA), BI Norwegian Business School, Norway (8-10 Dec.) (*forthcoming*).
- Aguzzoli, R., Lenger, J., Miller, S.R., & **Chidlow, A.**, (2022) Re-thinking Paradigm and Methodology in Qualitative IB Research, Academy of International Business-Southeast Chapter (AIB-SE), Florida State University, Tallahassee, USA (27-29 October) (*forthcoming*).
- Aguzzoli, R., Lenger, J., Miller, S.R., & **Chidlow, A.**, (2022) Problematising Paradigms & Qualitative Research in International Business: State of the Field, Thoughts and Ways Forward, (Competitive session), Academy of International Business (AIB), Florida International University, Miami, USA (5-9 July).
- Aguzzoli, R., Lenger, J., Miller, S.R., Aroles, J., **Chidlow, A.**, & Bhankaraully, S. (2021) Problematising Paradigms & Qualitative Research in International Business: State of the Field, Thoughts and Ways Forward, (Competitive session), European International Business Academy (EIBA), Complutense University of Madrid, Spain (10-12 Dec.).
Note: Winner of The Danny Van Den Buckle Best Paper Prize and Best Research Methods Track Paper Award.
Track Titled: "New Approaches and Methods in IB Research in the 2020s".
- Pegoraro, D., De Propriis, L., & **Chidlow, A.** (2020) A Bottom-up Approach to Manufacturing Reshoring Strategies: A comparative study, Society for Advancement of Socio-Economics, 22nd Annual meeting, Amsterdam (18-20 July).
- Nielsen, B., **Chidlow, A.**, Miller, S.R., Aguzzoli, R., Gardner, E., Karafyllia, M., & Pegoraro, D. (2020) The Evolution of Methodology in International Business Research (Competitive session), Academy of International Business (AIB), Florida International University, Miami (2-6 July).
- Pegoraro, D., De Propriis, L., & **Chidlow, A.** (2020) Manufacturing Reshoring: A Cross-Countries Comparative Study (Interactive session), Academy of International Business (AIB), Florida International University, Miami (2-6 July).
- Pegoraro, D., De Propriis, L., & **Chidlow, A.** (2020) Sub-national motives for manufacturing reshoring strategies: A comparative study. 4th Annual Strategy & International Business Symposium, Department of Strategy & International Business, University of Birmingham, Birmingham (9-10 January).
- Nielsen, B., **Chidlow, A.**, Miller, S., Welch, C. Aguzzoli, R., Gardner, E., Karafyllia, M., Pegoraro, D. (2020) Evolution of methodological bandwidth in IB research: 50 years of evidence from JIBS. Australia and New Zealand International Business Academy (ANZIBA), Sydney, (17-19 February).
- Pegoraro, D., De Propriis, L., & **Chidlow, A.** (2019) Manufacturing Reshoring: The Case Study of Veneto. XL Annual Scientific Conference, Associazione Italiana di Scienze Regionali, L'Aquila, Italia (16-18 Sept.).
- Han, X., Liu H., & **Chidlow, A.** (2019) Risk Management and the Post-entry Performance of Emerging Market MNEs. Academy of International Business (AIB), Copenhagen, (22-27 June).
- Romero-Martinez, A. M., García-Muiña, F. E. **Chidlow, A.**, & Larimo, J. (2019) Institutional Differences and Location Choices: The Evidence from the Spanish Hotel Industry, Academy of International Business (AIB), Copenhagen, (22-27 June).
- Han, X., Liu H., & **Chidlow, A.** (2019) Risk Management Legitimacy and the Overseas Subsidiary Performance in Emerging Market MNEs. Academy of International Business – United Kingdom & Northern Ireland (AIB-UK&I) Chapter, University of Sussex, Brighton (24-27 April).

- Ghauri, P., & **Chidlow, A.** (2018) Data Collection Procedure Equivalence in Emerging Market Research (Book Chapter Presentation). Aalborg International Business Conference, Aalborg, Denmark (30 May – 1 June).
- **Chidlow, A.**, Ghauri, P., Shenkar, O. (2018) Global Clusters & Survey Data: Moving Towards More Rigorous Conceptualisation and Formation, Academy of International Business – United Kingdom & Northern Ireland (AIB-UK&I) Chapter, The University of Birmingham, Birmingham, UK (12-14 April).
- **Chidlow, A.**, Ghauri, P., Shenkar, O. (2017) Global Clusters: Moving Towards More Rigorous Conceptualisation and Formation, Annual Strategy & International Business Symposium, The University of Birmingham, Birmingham, UK (17 October).
- Ghauri, P., Elg, U., & **Chidlow, A.** (2017) Marketing Collaborations and Their Influence on Firms' Performance. Academy of International Business (AIB), Dubai, (1-5 July).
- Elg, U., Ghauri, P., & **Chidlow, A.** (2017) The Influence of Inter-Firm Market and Brand Orientation on Firms' Performance. CIMaR, University of Florence, Italy (20-23 June).
- **Chidlow, A.**, Ghauri, P., Shenkar, O. (2017) Cross-National Research and Data Collection Procedures: State of the Field, Academy of International Business – United Kingdom & Northern Ireland (AIB-UK&I), The University of Reading, Reading, UK (6-8 April).
- **Chidlow, A.**, Ibne, H., & Ghauri, P. (2016) Inter Linked or Not: A Case-Study Assessment of the Business Evaluation Process in M&As. Academy of International Business (AIB), New Orleans, USA (27-30 June).
- **Chidlow, A.**, & Ghauri, P. (2016) Moving Towards Equivalent Data Collection Procedures in Cross-National Research. Academy of International Business (AIB), New Orleans, USA (27-30 June).
- **Chidlow, A.**, & Ghauri, P. (2015) State of the Field Incentives Used in Mail Surveys by International Business Researchers. European International Business Academy (EIBA), Rio de Janeiro, Brazil (1-3 Dec.).
- Ibne, H., **Chidlow, A.**, & Ghauri, P. (2015) Business Evaluation and the outcome of Merger & Acquisitions. CIMaR Wirtschafts Universitat Wien/Vienna University of Economics and Business, Vienna, Austria (13-15 May).
- **Chidlow, A.**, & Park, B. (2013) The Effect of Stakeholders Groups on MNE's Corporate Social Responsibility Practices. European International Business Academy (EIBA), Bremen, Germany (12-14 Dec.).
- Plakoyiannaki, E., **Chidlow, A.**, & Welsh, C. (2013) Do IB Researchers Account for Language Issue: State of the Art and Lessons for the Future. Academy International Business Academy (AIB), Istanbul, Turkey (3-6 July).
- Hadjikhani, A., Ghauri, P., & **Chidlow, A.** (2013) The Internationalisation of the Firm: Managing Political Environments in the European Union, 15th Annual European Integration Conference, Swedish Network for European Studies in Economics and Business, Mölle, Sweden (21-24 May).
- Holmström-Lind, C., **Chidlow, A.**, Holm., U., & Tüselmann, H. (2012) Regional Location-Specific Drivers for Post-Entry Subsidiary Development: Empirical Evidence from a Transition Economy. European International Business Academy (EIBA), Brighton, UK (7-9 Dec.).
- Morgan-Thomas, A., Bruck, T., & **Chidlow, A.** (2012) Internationalization of IB scholarship and research method: review of IB journals. Academy of International Business – United Kingdom & Northern Ireland (AIB-UK&I) Chapter, Liverpool University, Liverpool (29-31 March).
- **Chidlow, A.**, Holmström-Lind, C., Holm., U., & Tüselmann, H. (2012) Regional Location-Specific Drivers for Post-Entry Subsidiary Development. Empirical Evidence from a Transition Economy, Academy of International Business – United Kingdom & Northern Ireland (AIB-UK&I) Chapter, The University of, Liverpool, Liverpool (29-31 March).
- **Chidlow, A.**, & Ghauri, P. (2011) The Types of Incentives Used by IB Researchers: An Analysis Between 2000-2009. European International Business Academy (EIBA), Bucharest, Romania (9-11 Dec.).
- Morgan-Thomas, A., **Chidlow, A.**, & Ghauri, P. (2011) Common method variance in IB research: truth or urban Legend? Academy of International Business – United Kingdom & Northern Ireland (AIB-UK&I) Chapter, Edinburg University, UK (14-16 April).

- **Chidlow, A.,** Morgan-Thomas, A., & Ghauri, P. (2010) Data Collection Procedure Equivalence in International Business. European International Business Academy (EIBA), Porto, Portugal (9-12 Dec.).
- **Chidlow, A.** (2010) Location Specific factors affecting FDI inflow to Poland. Manchester Metropolitan University, Joint internal conference with Yekatrinnburg University's Institute of Economics of the Russian Academy of Science, Manchester Metropolitan University (6-9 Sept.).
- Morgan-Thomas, A., **Chidlow, A.,** & Ghauri, P. (2010) Survey Research and Response Rates in International Studies. Academy of International Business – United Kingdom & Northern Ireland (AIB–UK&I) Chapter, Trinity College Dublin, Dublin (8-10 April).
- **Chidlow, A.,** Morgan-Thomas, A., & Ghauri, P. (2009) Putting Dillman's Survey Multiple Contacts for International Business Research Data Collection Procedure Equivalence, European International Business Academy (EIBA), Valencia, Spain (13-15 Dec.).
- Salciuviene, L., **Chidlow, A.,** & Ghauri, P. (2009) Multinational Enterprises in Emerging Markets: Linkage Effects on Local Companies. Academy of International Business – United Kingdom & Northern Ireland (AIB–UK&I) Chapter, The University of Glasgow, Glasgow (2-4 April).
- **Chidlow, A.,** & Young, S. (2008) Regional Differences in Attracting FDI in Poland? European International Business Academy (EIBA), Tallinn, Estonia (11-13 Dec.).
- **Chidlow, A.,** & Young, S. (2008) Location Determinates of MNC's Behaviour via FDI in Poland? International Trade Conference, Staffordshire University, Stoke-on-Trent, UK (5 Dec.).
- **Chidlow, A.** (2008) Are Polish Regions Really That Different In Attracting Foreign Capital? International Annual Conference, European Academy of Management (EURAM), Ljubljana, Slovenia (14-17 May).
- **Chidlow, A.,** & Young, S. (2006) Regional Determinants of the Spatial Distribution of Foreign Direct Investment in Poland, European International Business Academy (EIBA), Fribourg, Switzerland (7-9 Dec.).
- **Chidlow, A.** (2006) Traditional, transition-specific or maybe geographical. What motives determine the inflow of FDI into Poland? Academy of International Business – United Kingdom & Northern Ireland (AIB–UK&I) Chapter, The University of Manchester, Manchester (7-8 April).
- **Chidlow, A.** (2004) Stream B, Doctoral Colloquium during the AIB 31st Annual Meeting, Academy of International Business – United Kingdom & Northern Ireland (AIB–UK&I) Chapter, The University of Ulster, Northern Ireland (23-24 April).
- **Pieciul, A.** (2000) Capital budgeting techniques. Theories and practice in Western European Countries. [*In Polish*] International Annual Conference, AGH University of Science and Technology Krakow, Poland.

Reviewer: Journals, Conferences & Networks

- *Academic journals:* Journal of International Business Studies, Journal of International Management, International Journal of Business and Emerging Markets, International Business Review, Journal of World Business, Management International Review, Applied Economics, The Service Industries Journal, The Geographical Journal, International Management Review, European Journal of International Management, International Business Review, Industry and Innovation, British Management Journal, Transnational Corporations, Journal of Comparative International Management.
- *Academic conferences:* Academy of International Business-UK&I Chapter (AIB-UK&I); Academy of International Business-CEE Chapter (AIB-CEE); Academy of International Business (AIB); British Academy of Management (BAM); French Research on Management & Language (GEM&L) global network,
- *Academic networks:* Responsible Research in Business & Management (RRBM) Global Network Dare to Care Scholarships (\$10,000).

Reviewer: Book Proposals

• I have reviewed several book proposals for the following publishers:

- ✓ Palgrave Macmillan
- ✓ Routledge
- ✓ Sage Publications

Note: In providing feedback to authors, I am constructive and open minded, seeking to build on the approaches taken in the book to identify other areas that could usefully and feasibly be included in the final version of the manuscript. Requests for additional reviews of other books from these publishers demonstrate my valued contribution to enhancing the strengths of proposed manuscripts.

Editorship

2022 – present	Editorial Review Board Member, <i>Journal of International Business Studies</i> . Editorial Board Member, <i>Journal of Economics and Management</i> . Editorial Policy Board, <i>Journal of Business Management</i> .
2021 – present	Consulting Editor, <i>Entrepreneurial Business and Economics Review</i> . Editorial Board Member, <i>Economic Thought and Practice (Ekonomiska Misao i Praska)</i> .
2020 – present	Editorial Board Member, <i>Journal of World Business</i> .
2018 – present	Senior Editor, <i>International Business Review</i> .
2018 – 2021	Guest Co-Editor, Special Issue: “The Internationalisation of Emerging Economy Firms and Institutional Evolution”, Year 2021, Volume 30, Issue 4, <i>International Business Review</i> (Co-Editors: Chidlow, A., Wang, J., Liu, X., & Wei, Y.).
2017 – 2019	Guest Co-Editor, Special Issue: “The Impact of Socio-Political Networking on the Internationalisation of Service MNEs”, Year 2019, Volume 59, Issue 4, <i>Management International Review</i> (Co-Editors: Chidlow, A., Ghauri, P., & Hadijkhani, A.).
2014 – 2018	Editorial Board Member, <i>Economic, International Business Review</i> .
2013 – present	Editorial Board Member, <i>Economic, International Economics (Ekonomia Międzynarodowa)</i> .

Academic Panels

2022	<p>Panel Title: “Responsible Research Agenda: Thoughts and Reflections”.</p> <p>Chair: Agnieszka Chidlow, University of Birmingham, UK.</p> <p>Panelist 1: Subhendu Patnaik, Woxsen University, India</p> <p>Panelist 2: Peter McKiernan, University of Strathclyde, Scotland.</p> <p>Panelist 3: Roberta Aguzzoli, Durham University, UK.</p> <p>Panelist 4: Layla Branicki, University of Bath, Bath, UK.</p> <p>Host: Woxsen University, India</p> <p>Panel Title: “Do WE Need New IB Research Methods”</p> <p>Chair: Ilgaz Arikian, Kent State University, USA.</p> <p>Panelist 1: Mary Yoko Brannen, San Jose State University, USA.</p> <p>Panelist 2: Bo Bernard Nielsen, University of Sydney, Australia.</p> <p>Panelist 3: Agnieszka Chidlow, University of Birmingham, UK.</p> <p>Panelist 4: Ursula Ott, Nottingham Trent University, UK.</p> <p>Host: Academy of International Business (AIB) Annual Meeting, Florida International University, Miami, USA.</p> <p>Panel Title: “Rewarding Impactful Research”</p> <p>Chair: Agnieszka Chidlow, University of Birmingham, UK.</p> <p>Panelist 1: Ansgar Richter, Rotterdam School of Management, The Netherlands.</p> <p>Panelist 2: Morris Mthombeni, Dean, University of Pretoria, Republic of South Africa.</p> <p>Panelist 3: N. Craig Smith, Director of the CSR & Ethics Research Group, INSEAD, France.</p>
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Panelist 2: C.B. Bhattacharya, Chair in Sustainability and Ethics, University of Pittsburgh, USA,
Host: Responsible Research in Business and Management Global Network, The Wharton School,
University of Pennsylvania, Philadelphia, USA.

Panel Title: “Responsible Research Agenda: Thoughts and Reflections”.

Chair: Agnieszka Chidlow, University of Birmingham, UK.

Panelist 1: Nebojsa Stojcic, University of Dubrovnik, Croatia.

Panelist 2: Peter McKiernan, University of Strathclyde, Scotland.

Panelist 3: Roberta Aguzzoli, Durham University, UK.

Panelist 4: Layla Branicki, University of Bath, Bath, UK.

Host: University of Dubrovnik and University of Zagreb, Dubrovnik, Croatia.

Panel Title: “Responsible Research Agenda: Thoughts and Reflections”.

Chair: Agnieszka Chidlow, University of Birmingham, UK.

Panelist 1: Prof. Barbara Jankowska, Poznan University of Economics and Business, Poland.

Panelist 2: Peter McKiernan, University of Strathclyde, Scotland.

Panelist 3: Roberta Aguzzoli, Durham University, UK.

Panelist 4: Layla Branicki, Open University, UK.

Host: Poznan University of Economics and Business, Poznan, Poland.

Panel Title: “Implications of Responsible Research for International Business Scholarship and Practice”.

Chair: Agnieszka Chidlow, University of Birmingham, UK.

Panelist 1: Lorraine Eden, Texas A&M University, USA.

Panelist 2: John McIntyre, CIBER Georgia Institute of Technology, USA.

Panelist 3: Anne Tsui, Arizona State University, USA.

Host: Academy of International Business (AIB), Michigan, USA.

Panel Title: “The Art of Theorising”.

Chair: Dennis Tourish, University of Sussex, UK.

Panelist 1: Agnieszka Chidlow, University of Birmingham, UK.

Panelist 2: Andrew Davies, University of Sussex, UK.

Panelist 3: Dennis Tourish, University of Sussex, UK.

Host: University of Sussex, Brighton, UK.

2021

Panel Title: “Responsible Research Agenda: Thoughts and Reflections”.

Chair: Agnieszka Chidlow, University of Birmingham, UK.

Panelist 1: Piotr Zaborek, SGH, Warsaw School of Economics, Poland.

Panelist 2: Peter McKiernan, University of Strathclyde, Scotland.

Panelist 3: Roberta Aguzzoli, Durham University, UK.

Panelist 4: Layla Branicki, Open University, UK.

Host: SGH Warsaw School of Economics, Warsaw, Poland.

Panel Title: “Business Schools & social justice: What are our roles, challenges and opportunities?”.

Chair: Agnieszka Chidlow, University of Birmingham, UK.

Panelist 1: Morris Mthombeni, Interim Dean, University of Pretoria, Republic of South Africa.

Panelist 2: Ansgar Richter, Dean, Rotterdam School of Management, The Netherlands.

Host: European Foundation for Management Development (EFMD), Brussels, Belgium.

Panel Title: “Variety if a Spice of Life: Methodological perspectives, opportunities and challenges in IB research”.

Chair: Stewart R. Miller, University of Texas, USA.

Panelist 1: Roberta Aguzzoli, Durham University, UK.

Panelist 2: Agnieszka Chidlow, University of Birmingham, UK.

Panelist 3: Jorge Lengler, Durham University, UK.

Host: Academy of International Business (AIB), 2nd Online Annual Meeting, Miami, USA.

2020

Panel Title: “What’s in a p? Reassessing Best Practices for Conducting & Reporting Hypothesis-Testing Research”.

Chair: Agnieszka Chidlow, University of Birmingham, UK.

Panelist 1: William H. Greene, New York University, USA,

Panelist 2: Agnieszka Chidlow, University of Birmingham, UK.

Panelist 3: Stewart R. Miller, University of Texas, USA.
Host: Annual Strategy & International Business Symposium, University of Birmingham, Birmingham, UK.

Panel Title: “Improving the Transparency of Your Research: What It Means for You and Why You should care”.

Chair: Agnieszka Chidlow, University of Birmingham, UK.

Panelist 1: Catherine Welch, University of Sydney, Australia.

Panelist 2: Klaus Mayer, Ivey Business School, Canada.

Panelist 3: Bob Vandenberg, University of Georgia, USA.

Panelist 4: Larry Williams, Texas Tech University, USA.

Panelist 5: Denis Arnold, University of North Carolina at Charlotte, USA.

Host: Academy of International Business (AIB), 1st Online Annual Meeting, Miami, USA.

2018

Panel Title: “WAIB Panel: Academic career strategies for women in the UK”.

Chair: Fiona Moore, Royal Holloway University of London, UK.

Panelist 1: Anne Harzing, Middlesex University, UK.

Panelist 2: Axele Giroud, Manchester Business School, UK.

Panelist 3: Emmanuela Plakoyiannaki, University of Vienna, Austria.

Panelist 4: Agnieszka Chidlow, University of Birmingham, UK.

Host: 45th Academy of International Business – United Kingdom & Northern Ireland (AIB-UK&I) Chapter, Annual Meeting, University of Birmingham, Birmingham, UK.

Invited Talks & Keynotes

2022

Invited Talk, Cranfield School of Management, Cranfield University, United Kingdom, Talk Titled: “Methodological Fit & RRBM Principle 4: Sound Methodology”

Invited Talk, Trinity College, Talk Titled: “Talk Titled: “Responsible Management Research and Responsible Research in Business and Management”

Invited Talk, 4th Responsible Research in Business and Management on Tour Symposium (RRBM on Tour), Woxsen University, India. Talk Titled: “Research Transparency: What It Means and Why Should You Care” (*forthcoming*).

Invited Talk, 1st European International Business Academy (EIBA) and European Forum for Studies of Policies for Research and Innovation (Eu-SPRI) Summer School, Politecnico di Milano School of Management, Lake Como, Italy. Talk Titled: “Research Transparency: What It Means and Why Should You Care”.

Invited Talk, 1st European International Business Academy (EIBA) and European Forum for Studies of Policies for Research and Innovation (Eu-SPRI) Summer School, Politecnico di Milano School of Management, Lake Como, Italy. Talk Titled: “Doing Research Projects to Deal with complexity in IB”.

Note:

Other Co-Presenters, Bo Nielsen, University of Sydney (Australia) and Catherine Welch, Trinity College Dublin (Ireland).

Frontline IB Conversations, Academy of International Business, USA:
<https://www.aib.world/frontline-ib/agnieszka-chidlow>.

Invited Talk, 3rd Responsible Research in Business and Management on Tour Symposium (RRBM on Tour), University of Dubrovnik, Dubrovnik, Croatia. Talk Titled: “Research Transparency: What It Means and Why Should You Care”.

Invited Talk, Woxsen International Lecture Series, Woxsen University, Hyderabad, India. Talk Titled: “Methodological Fit and the Art of Theorising”.

Invited Talk, International Guest Lecture, PhD Programme, Business Economics in Digital Environment, University of Dubrovnik, Dubrovnik, Croatia. Talk

Titled: "Regional factors manufacturing reshoring strategies: A case study perspective".

Invited Talk, 2nd Responsible Research in Business and Management on Tour Symposium (RRBM on Tour), Poznan University of Economics and Business,

Poznan, Poland. Talk Titled: "Research Transparency: What It Means and Why Should You Care".

Keynote, 3rd Northern Philippines Business Research Conference, Northwestern University, Laoag, Philippines. Talk Titled: "Responsible Research in Business and Management".

Keynote, 9th Pacific National Business and Management and Philippine Academy of Management, Annual Meeting, Manila, Philippines. Talk Titled: "Publish and Flourish: Responsible Research in Business and Management (RRBM) Global Network".

Keynote, Research Away Day, University of Sussex, Sussex, UK. Talk Titled: "Responsible Management and Responsible Research in Business and Management (RRBM) Global Network".

2021

Keynote, 9th Pacific National Business and Management and Philippine Academy of Management, Annual Meeting, Manila, Philippines. Talk Titled: "Publish and Flourish: Responsible Research in Business and Management (RRBM) Global Network".

Invited Talk, Frontline IB, Academy of International Business (AIB), Michigan, UK.

Invited Talk, Dare to Care: Philosophical Foundations of Responsible Research, Responsible Research in Business and Management (RRBM) Global Network.

Invited Talk, 1st Responsible Research in Business and Management on Tour Symposium (RRBM on Tour), SGH Warsaw School of Economics, Warsaw,

Poland. Talk Titled: "Research Transparency: What It Means and Why Should You Care".

2020

Invited Talk, Faculti Media Ltd. London, UK. Talk Titled: "Why Future International Business Research Needs More Triangulation"

<https://faculti.net/why-future-international-business-research-needs-more-triangulation/>.

2019

Invited Talk, Durham University Business School, Durham, UK. Talk Title: "The Significance of Translation in Cross-Language Data Collection".

Invited Talk, Southwestern University of Finance and Economics, School of International Business, Chengdu, China. Talk Titled: "The Significance of Translation in Cross-Language Data Collection".

Invited Talk, University of Sheffield, Management School, Sheffield, UK.

2016

Invited Talk, University of London, SOAS, London, UK. Talk Titled: "The Significance of Translation in Cross-Language Data Collection".

Centre for International Business Education and Research, Robinson College of Business, Georgia State University, Atlanta, USA. Talk Titled: "The Significance of Translation in Cross-Language Data Collection".

Invited Talk, University of Sheffield, Management School, Sheffield, UK.

2015

Invited Talk, Newcastle University Business School, Newcastle, UK.

- 2014 Invited Talk, Institute of International Business and Economics, Poznan University of Economics and Business, Poznan, Poland. Talk Titled: "Quantitative Research Methods: Enhancing Rigour in Data Collection Through Surveys".
- 2013 Invited Talk, Swedish Network for European Studies in Economics and Business, Mölle, Sweden.
Invited Talk, Lund University, Business School, Lund, Sweden.
- 2010 Invited Talk, School of Economics and Management, University of Wuhan, Wuhan, China. Talk Titled: "Cross-country Data Collection Challenges in International Business Research: Primary Data".
Invited Talk, Department of Management, University of Adger, Kristiansand, Norway. Talk Titled: "Data Collection Procedures Equivalence in IB Research: Thoughts and Reflections".
- 2009 Invited Talk, Department of International Business, Uppsala University, Uppsala, Sweden. Talk Titled: "Data Collection Procedures Equivalence in IB Research: An Analysis of Publications Between 2000-2009".

PhD Supervision & Completion

- 2021 – present Ms Sakshi Gajbhiye, Co-Supervisor (50%), Self-funded, Full-time non-EU student, Birmingham Business School, University of Birmingham, UK. (In progress).
- 2018 – 2022 Dr Xuecong Li, Co-Supervisor (50%), Self-funded, Full-time non-EU student, Birmingham Business School, University of Birmingham, UK. (Completed). Thesis Titled: "The Implications of Springboard Strategies for Chinese Firms".
- 2017 – 2018 Mr. Minje Kil, Co-Supervisor (50%), Self-funded, Full-time non-EU student, Birmingham Business School, University of Birmingham, UK. (Fail to progress).
- 2016 – 2021 Dr Dilleta Pegoraro, Co-Supervisor (50%), MAKERS project-funded, Full-time EU student, Birmingham Business School, University of Birmingham, UK.
(Completed). Thesis Titled: "A multidisciplinary study of manufacturing reshoring: Regional empirical evidence in Veneto, California and the Midlands".
- 2015 – 2020 Dr Saaduddin Mohd Ameenuddin Khan, Co-Supervisor (50%), Self-funded, Full-time non-EU student, Birmingham Business School, University of Birmingham, UK. (Completed). Thesis Titled: "Cross-cultural negotiations".
- 2015 – 2019 Dr Guy Ainsley, Co-Supervisor (50%), Self-funded, Part-time home student, Birmingham Business School, University of Birmingham, UK. (Completed). Thesis Titled: "The nature and influence of information quality and information asymmetry on decision-making by UK corporate boards of directors".
- 2013 – 2017 Dr Nasser Mohammad Alshareef, Co-Supervisor (50%), Self-funded, Full-time non-EU student, Business School, Manchester Metropolitan University, UK.
(Completed). Thesis Titled: "FDI in the KSA: Institutional Determinants of British Multinational Enterprises' Location Decisions".
- 2012 – 2016 Dr Ahmed Youssef Al Saleh, Co-Supervisor (50%), Self-funded, Full-time non-EU student, Business School, Manchester Metropolitan University, UK.

(Completed). Thesis Titled: “Developing a Model to Predict the Performance of Small and Medium-Sized Enterprises: The Case of the Kingdom of Saudi Arabia”.

PhD Examination

- 2022 Dr. Jingjing Liang, External Examiner, Department of Management, School of Business, Economics and Informatics, Birkbeck, University of London, UK. Thesis Titled: “*Social* Networking, Connection Disruption, Export Value and Resilience”.
- Dr. Muttamas Wongwanich, Chair, Department of Strategy & International Business, Birmingham Business School, University of Birmingham, UK. Thesis Titled: “Firms, innovation and competitiveness and science park development in Thailand”.
- 2020 Dr. Xiaojing Lu, External Examiner, Department of Management, School of Business, Economics and Informatics, Birkbeck, University of London, UK. Thesis Titled: “Political Connections and Firm Internationalisation”.
- Dr. Yaopeng Wang, Chair, Department of Finance, Birmingham Business School, University of Birmingham, UK. Thesis Titled: “Essays on corporate culture and innovation”.
- 2018 Dr Legi Zhao, External Examiner, University of Wollongong, New South Wales, Australia. Thesis Titled: “Impacts of Entrepreneurial Factors on the Technical Efficiency of Eastern and Non-Eastern Private Manufacturing SMEs in China”.
- 2012 Dr Zhaohui Zhu, Internal Examiner, Business School, Manchester Metropolitan University, UK. Thesis Titled: “FDI, Ownership Change and the Firms’ Business Performance in China”.

External Examiner: Programme Level

- 2017 – 2020 External Examiner, MSc International Business, Management School, University of Liverpool, UK.
- 2014 – 2017 External Examiner, MSc Economics and International Business, Business School, University of Wolverhampton, UK.

External Peer-Review: Professorships

- 2022 Newcastle University Business School, Newcastle, UK.
Aston University Business School, Birmingham, UK.

Internal Electoral Board: Professorship & Others

- 2022 University of Birmingham, College of Engineering and Physical Sciences, Birmingham, UK (*Professorship*).
- 2021 University of Birmingham, College of Engineering and Physical Sciences, Birmingham, UK (*Associate Professorship*).

External Advisory Board

- 2022 International Advisory Board Member, Woxsen University, India.

Probationary Advisor and Mentor for Early & Mid- Career Academic Staff

- 2018 – present Dr Roberta Aguzzoli, Mentor, Associate Professor (Research-focused), Business School, Durham University, Durham, UK.
- 2019 – 2021 Dr Amore Minayora, Mentor, Associate Lecturer, Department of Strategy & International Business, Birmingham Business School, University of Birmingham, UK. Appointed as a Senior Lecturer at University of the West of England, UK.
- 2018 – 2021 Dr Emma Gardner, Probationary advisor and mentor, Successfully passed probationary period and managed to transfer her employment contract from teaching to research-focused, Appointed as an Assistant Professor (Research-focused), Department of Strategy & International Business, Birmingham Business School, University of Birmingham, UK.
- 2018 – 2021 Dr Amir Qamar Probationary advisor and mentor, Successfully passed probationary period, Appointed as an Assistant Professor (Research-focused), Department of Strategy & International Business, Birmingham Business School, University of Birmingham, UK.
- Dr Joachim Timlon, Probationary advisor, Passed probationary period, Appointed as an Assistant Professor (Teaching-focused), Department of Strategy & International Business, Birmingham Business School, University of Birmingham, UK.
- 2018 – 2020 Dr Maria Karafyllia, Mentor, Department of Strategy & International Business, Birmingham Business School, University of Birmingham, UK.
- 2019 – 2021 Dr James Blackmore-Wright, Probationary advisor and mentor, Successfully passed probationary period, Appointed as an Assistant Professor (Teaching-focused), Successfully obtained Senior Fellowship of the Higher Education Academy, Department of Strategy & International Business, Birmingham Business School, University of Birmingham, UK.
- 2012 – present Doctoral Consortium Panellist and Mentor (Various), European International Business Academy (EIBA), Academy of International Business (AIB), Academy of International Business – United Kingdom & Northern Ireland (AIB – UK&I).

Teaching Leadership, Design, Delivery & Enhancement

- 2019 – 2020 Strategy, MBA in Singapore (November cohort), Module Leader, Students *Evaluation/Global Index*: 4.3 (RR=18/100%), University of Birmingham and Singapore Institute of Management (Strategic Partner), UK/Singapore. *Responsibilities*: Solely designing, administrating and delivering lectures & seminars.
- 2018 – 2019 Strategy, MBA in Singapore (November cohort), Module Leader, Students *Evaluation/Global Index*: 4.4 (RR=19/90%), University of Birmingham and Singapore Institute of Management (Strategic Partner), UK/Singapore. *Responsibilities*: Solely designing, administrating and delivering lectures & seminars.
- Strategy, MBA in Singapore (May cohort), Module Leader, Students *Evaluation/Global Index*: 4.3 (RR=28/100%), University of Birmingham and Singapore Institute of Management (Strategic Partner), UK/Singapore. *Responsibilities*: Solely designing, administrating and delivering lectures & seminars.

- 2017 – 2018
- Strategy, MBA in Singapore (November cohort), Module Leader, Students *Evaluation/Global Index*: 4.3 (RR=11/100%), University of Birmingham and Singapore Institute of Management (Strategic Partner), UK/Singapore.
Responsibilities: Solely designing, administrating and delivering lectures & seminars.
- Strategy, MBA in Singapore (May cohort), Module Leader, Students *Evaluation/Global Index*: 4.3 (RR=17/100%), University of Birmingham and Singapore Institute of Management (Strategic Partner), UK/Singapore.
Responsibilities: Solely designing, administrating and delivering lectures & seminars.
- International Business Strategy, MS.c Management, Co-module Leader, Students *Evaluation/Global Index*: 4.4 (RR=43/28%), Birmingham Business School, University of Birmingham. UK, *Responsibilities*: Shared designing, administrating and delivering lectures & seminars with two staff members.
- 2016 – 2017
- Research Methods, MS.c Management, Module Leader, Students *Evaluation/Global Index*: 4.1 (RR=99/64%), Birmingham Business School, University of Birmingham. UK, *Responsibilities*: Solely designing, administrating and delivering lectures & seminars.
Note: Best Practice Delivery and Assessment/Commended by an External Examiner
- Strategy, MBA in Singapore (November cohort), Module Leader, Students *Evaluation/Global Index*: 4.0 (RR=8/100%), University of Birmingham and Singapore Institute of Management (Strategic Partner), UK/Singapore.
Responsibilities: Solely designing, administrating and delivering lectures & seminars.
- Strategic Analysis in International Business, MBA in Singapore (November cohort), Co-module Leader, Students *Evaluation/Global Index*: 3.8 (RR=12/100%), University of Birmingham and Singapore Institute of Management (Strategic Partner), UK/Singapore. *Responsibilities*: Shared designing, administrating and delivering lectures & seminars with two staff members.
- International Business Strategy, MS.c Management, Co-module Leader, Students *Evaluation/Global Index*: 3.8 (RR=28/18%), Birmingham Business School, University of Birmingham. UK, *Responsibilities*: Shared designing, administrating and delivering lectures & seminars with two staff members.
- 2015 – 2016
- Research Methods, MS.c Management, Module Leader, Students *Evaluation/Global Index*: 4.1 (RR=40/73%), Birmingham Business School, University of Birmingham. UK, *Responsibilities*: Solely designing, administrating and delivering lectures & seminars.
- Dissertations, MS.c Management and MS.c International Business, Principal Supervisor, Students *Evaluation/Global Index*: 4.8 (RR=6/100%), Birmingham Business School, University of Birmingham. UK.
- 2014 – 2015
- Research Methodology, PhD Level, Module Leader, Business School, Manchester Metropolitan University, UK, *Responsibilities*: Solely designing, administrating and delivering lectures & seminars with two staff members.

- 2010 – 2015 Dynamic Business Environment, UG Level, Co-module Leader, Business School, Manchester Metropolitan University, UK, *Responsibilities*: Shared designing, administrating and delivering lectures & seminars with five staff members.
- European and Global Economy, UG Level, Co-module Leader, Business School, Manchester Metropolitan University, UK, *Responsibilities*: Shared designing, administrating and delivering lectures & seminars with two staff members.
- 2011 – 2012 International Marketing Research, UG Level, Co-module Leader, King's College London, UK, *Responsibilities*: Shared designing, administrating and delivering lectures & seminars with two staff members.
- 2008 – 2010 Strategic Management, PG Level, Module Leader, Business School, Staffordshire University, UK. *Responsibilities*: Solely designing, administrating and delivering lectures & seminars.
- 2007 – 2010 Business Research Methods, PG Level, Module Leader, Business School, Staffordshire University, UK. *Responsibilities*: Solely designing, administrating and delivering lectures & seminars.
- 2007 – 2009 Economics of Strategy, UG Level, Module Leader, Business School, Staffordshire University, UK. *Responsibilities*: Solely designing, administrating and delivering lectures & seminars.
- Mathematics for Economics, PhD Level (Pre-course), Module Leader, Business School, Staffordshire University, UK. *Responsibilities*: Solely designing, administrating and delivering lectures & seminars.
- 2006 – 2010 Introduction to Econometrics, UG Level, Module Leader, Business School, Staffordshire University, UK. *Responsibilities*: Solely designing, administrating and delivering lectures & seminars.
- 2006 – 2008 Business Decision Making, UG Level, Module Leader, Business School, Staffordshire University, UK. *Responsibilities*: Solely designing, administrating and delivering lectures & seminars.
- Business Environment, UG Level, Module Leader, Business School, Staffordshire University, UK. *Responsibilities*: Solely designing, administrating and delivering lectures & seminars.
- International Marketing, UG Level, Module Leader, Business School, University of Manchester, UK. *Responsibilities*: Solely designing, administrating and delivering lectures & seminars.
- 2004 – 2005 International Marketing Analysis, MBA, Module Lecturer, Department of Marketing, Wayne State University, USA. *Responsibilities*: Designing, administrating and delivering several seminars for Prof. A. Yaprak.
- 1999 – 2000 Business Research Methods, UG Level, Module Lecturer, Faculty of Economics and Management, Business School, University of Szczecin, Poland. *Responsibilities*: Designing, administrating and delivering lectures and seminars.
- 1998 – 2000 Introduction and Advanced Microeconomics, UG Level, Module Lecturer, Faculty of Economics and Management, Business School, University of Szczecin, Poland. *Responsibilities*: Designing, administrating and delivering lectures and seminars.
- Introduction to Firm's Valuation, UG Level, Module Lecturer, Faculty of Economics and Management, Business School, University of Szczecin, Poland.

Responsibilities: Designing, administrating and delivering lectures and seminars.

Advanced Econometrics, UG Level, Module Lecturer, Faculty of Economics and Management, Business School, University of Szczecin, Poland. *Responsibilities:* Designing, administrating and delivering lectures and seminars.

Languages

- English (excellent), Polish (naitive), Russian (working knowledge), Latin (basic).

IT/PC Skills

- Statistical Software: NVivo, Microfit, SPSS, Stata, NLogit.
- Spatial Software: GWR.